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UniFi Named Preferred Lender for MOOYAH Burgers, Fries & Shakes

ANN ARBOR, MI, March 5, 2018 – UniFi Equipment Finance, Inc., a subsidiary of Bank of Ann Arbor, is pleased to announce it has been selected as a preferred lender for MOOYAH Burgers, Fries and Shakes.

MOOYAH is a rapidly growing fast casual, “better burger” franchise with accolades from leading franchise industry publications such as Entrepreneur’s Franchise 500 list, Franchise Times’ Fast & Serious list of the smartest growing franchise brands and was ranked #11 on Fast Casual Magazine’s annual Top 100 Movers & Shakers.

Due to the company’s franchise growth, MOOYAH saw a need to add a finance partner with extensive knowledge of the franchise industry.

“Growth is never by mere chance; it is the result of forces working together. By providing MOOYAH franchisees with best in class equipment financing, all parties will win.” said RJ Grimshaw, CEO and President of UniFi Equipment Finance.

UniFi is fueled by Bank of Ann Arbor, which boasts assets of over \$2 billion. UniFi Equipment Finance enjoys a legacy that dates back to 1978. Since inception, UniFi has sought to find new ways to wow their clients – whether it’s a franchisor partner or end user franchisee.

“Our goal is to increase the long-term profits of the franchisee, while protecting and growing the franchise base for the franchisor. We create a true custom financing plan for each partner,” said Turp Ricketts, Franchise Relationship Manager for UniFi Equipment Finance.

To that point, UniFi has created a custom program that will help MOOYAH franchisees secure 100% financing for expansion, store refreshes and break/replace/upgrade situations.

“Our franchisees come first at MOOYAH and we continue to seek out and secure relationships that will help our existing franchisees expand and build on their success,” said Jordan Duran, Director of Franchise Sales for MOOYAH.

At MOOYAH, Guests have the advantage of choosing from a variety of bun options, such as baked-in-house artisan potato or multigrain wheat non-GMO buns and hand-crafted lettuce

buns called Iceburgers to accompany the never-frozen 100 percent *Certified Angus Beef*[®] brand burgers, all natural Jennie-O turkey, all natural grilled and hand-breaded chicken, and mouthwatering MorningStar Farms[®] black bean veggie burgers. Each gourmet burger can be customized with five cheeses, Applewood smoked bacon, sliced avocado, along with nine free veggie toppings and 11 free sauces.

MOOYAH's hand-cut fries come together in a six-step process that takes a total of 24 hours to completely prepare. A delightful combination of constant attention and a little magic help transform U.S. #1 Idaho potatoes into perfect, crisp-on-the-outside and fluffy-on-the-inside fries. Guests also have the choice of savory sweet potato fries. Never one to forget dessert, MOOYAH offers 100% real ice cream shakes, allowing Guests to choose from 10 flavors ranging from vanilla to Hershey's chocolate to Reese's to Oreo and more.

For more information on UniFi Equipment Finance, contact Turp Ricketts at 734-794-4253, or at tricketts@teamunifi.com

About UniFi Equipment Finance

UniFi Equipment Finance, is a Bank of Ann Arbor wholly owned equipment finance subsidiary that is headquartered in Ann Arbor, Mi. UniFi specializes in the delivery of equipment financing to small and mid-sized companies across the country. For more information on UniFi please visit www.teamunifi.com. Connect with UniFi on Facebook.com/unifiedge, Twitter @unifiedge, and LinkedIn.

ABOUT MOOYAH BURGERS, FRIES & SHAKES

MOOYAH Burgers, Fries & Shakes is a fast-casual, "better burger" concept offering mouthwatering made-to-order burgers, French fries hand cut from Idaho potatoes, and real ice cream shakes. Founded in 2007, the Plano, Texas-based company serves fresh, 100% Certified Angus Beef[®] brand burgers, all natural Jennie-O[®] turkey burgers, all natural grilled and crispy chicken sandwiches and black bean veggie burgers. MOOYAH's non-GMO potato and multigrain buns are baked in-house daily, and Guests can choose from five real cheeses, bacon, avocado, chili, and more than 20 free sauces and toppings made from garden-fresh veggies. MOOYAH Guests can choose from 10 flavors of 100% real ice cream shakes, including vanilla, Hershey's chocolate, Reese's, Oreo and more. While many Guests dine in-restaurant, MOOYAH also offers online ordering and carry out for Guests on the go as well as a loyalty app. In 2017, MOOYAH was named to Entrepreneur's Franchise 500 list, Franchise Times' Fast & Serious list of the smartest growing franchise brands, and was ranked #11 on Fast Casual Magazine's annual Top 100 Movers & Shakers, a list the brand has been included on every year in the last ten years of rankings. For more information on MOOYAH, its menu or franchising opportunities, please visit www.MOOYAH.com. Connect with MOOYAH on Facebook.com/MOOYAH, follow MOOYAH on LinkedIn, Twitter @MOOYAHburgers and Instagram @MOOYAHburgers.

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